



# hy-fcell Canada 2023

June 5-7, 2023 · Vancouver

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## hy-fcell Canada 2023 – Welcome to Vancouver!

### The 5<sup>th</sup> Annual International Hydrogen & Fuel Cell Event

With Canada and Germany's August 2022 agreement to further enhance energy security using Canadian hydrogen, we see expansion of shared goals and significant partnership opportunities in the clean energy sector. The energy transition is taking place – not only on both sides of the Atlantic, but around the world.

With over 22 years of hydrogen and fuel cell events, our hy-fcell team facilitates you in building connections, planning new projects and expanding your business.

For the 5<sup>th</sup> year, hy-fcell Canada offers a two-day interactive conference program and exhibition, along with a new full day of technology tours. I invite you to take advantage of this networking opportunity: Present your company, products and services to industry leaders at hy-fcell Canada 2023!

We look forward to seeing you there!

A handwritten signature in blue ink that reads "Stefan Lohnert". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Stefan Lohnert  
President, Messe Stuttgart



## Hydrogen innovation lives here.

Worldwide, governments and companies are assembling the necessary resources for hydrogen – whether human resources, technology resources or natural resources. Across Canada, large-scale clean hydrogen projects are underway, export proposals are progressing for both Europe and Asia, and the Canadian fuel cell sector has now shipped products to over 42 countries!

In British Columbia alone, the hydrogen cluster encompasses more than 50 businesses, 1,800 employees and \$375 million in annual revenues. And since releasing its hydrogen strategy in 2021, the province has received proposals for over 40 hydrogen projects, representing potential investments worth \$4.8 billion.

At hy-fcell, we welcome professionals from the local and international hydrogen and fuel cell industry: policy, R&D, finance, production, delivery, infrastructure, storage, and multiple end-users including transportation, industrial and stationary power applications. Be a part of the cross-sector conversation at the 5<sup>th</sup> hy-fcell Canada Expo and Conference.

**“There is a strong impetus in Canada to develop a thriving hydrogen sector. hy-fcell Canada attracts the attention of domestic and international business leaders, and presents great opportunities to develop fruitful B2B relationships.”**

Ivette Vera-Perez, President and CEO,  
Canadian Hydrogen and Fuel Cell Association



# Canada's Leading Projects – Hydrogen Production and End-Use

Canada has unique competitive and comparative advantages that position the country to become a world-leading producer, user, and exporter of clean hydrogen, as well as hydrogen technologies and services. Canada's rich feedstock reserves, skilled energy labour force, strategic energy infrastructure assets, and leading position in innovation in hydrogen and fuel cell technologies position Canada to become one of the top three global producers of clean hydrogen.



[Hydrogen Strategy Canada, 2020]



# Contacts, expertise & opportunities for your business.

## Conference



Industry experts discuss growing international markets and technologies, hydrogen roadmaps, strategies and new collaborations. In-depth sector-specific and end-user presentations take place in interactive workshops.

## Expo



The latest products and solutions are on display by industry leaders and start-ups, covering a full range of hydrogen production, fuel cells and electrolyzers. Exhibitors pitch at Speaker's Corner on the expo stage.

## Networking



The Welcome Reception and festive Networking Night are hy-fcell highlights. Buffet lunches and coffee breaks create unexpected opportunities – often the most important introductions.

## Technical Tours



Unique chances to visit local R&D and manufacturing facilities in Vancouver. Experience innovative technologies directly in the industrial field.

## Ride & Drive



Hydrogen-powered fuel cell electric vehicles (FCEV) are here for test driving. Experience quick acceleration, quiet operation and long ranges – only water from the tailpipe.

## hy-fcell Canada: Five great reasons to participate

- the ideal setting for cross-sector networking with leaders and newcomers
- an indispensable source of innovative ideas and knowledge exchange
- technical and business audiences for your products and services
- the full reach of hy-fcell partners and networks across continents
- a top event with that fuses industry and social programs – in a stunning location

### Key Expo Areas

- Hydrogen production and infrastructure
- Fields of application for hydrogen technologies
- Fuel cell systems / Balance of plant
- Fuel cell components
- Manufacturing technology for fuel cell components and systems
- Fields of application for fuel cells
- Research, development, services

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# Conference Agenda

Monday, June 5, 2023	Tuesday, June 6, 2023			Wednesday, June 7, 2023				
Vancouver Technical Tours	Registration Meet & Greet			International Expo	Registration Meet & Greet			International Expo
	Opening Plenary				International Plenary			
	Espresso Yourself - More than a break!				Espresso Yourself - More than a break!			
	Panel				Panel			
	Lunch Break				Lunch Break			
	Ports and Marine	Hydrogen Production	Workshop I		Dare to Ask: Commercial Vehicles	Dare to Ask: Infrastructure	Dare to Ask: Storage	
	Espresso Yourself - More than a break!				Espresso Yourself - More than a break!			
	Aviation	Hydrogen Blending	Workshop II		Sector Coupling	Stationary Applications	Trucks and Buses	
Welcome Reception	Networking Night			Farewell Gathering				

## City and Venue

The Vancouver Convention Centre is in the heart of downtown Vancouver, where everything is accessible – from hotel accommodations to an exciting variety of restaurant, entertainment, retail and recreational options. It’s a beautiful, inspiring event space with an unbeatable waterfront location!



**Arriving by air**  
Equidistant from Europe and Asia, Vancouver’s YVR airport is the 2<sup>nd</sup> largest on the west coast



**Arriving by public transit**  
Easy access from SkyTrain at Waterfront Station – just 30 minutes from YVR on the Canada Line



**Arriving by car**  
Convenient underground parking, centrally located and only 50 km from the US border

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# Start planning your hy-fcell Canada 2023 participation now!

- Present your products and services at hy-fcell Canada with a turnkey or custom exhibition booth
- Be seen as an industry leader with an active role in a variety of sponsorship opportunities
- Meet with fellow end users and investors to build on infrastructure and projects
- Visit the expo to see industry innovations and get hands-on with the latest technologies

Contact us for further details. We look forward to hearing from you!



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## June 5-7, 2023 · Vancouver

**Organiser:** Landesmesse Stuttgart GmbH, Messeplatz 1, 70629 Stuttgart (Germany)

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## Worldwide presence – as a partner of hy-fcell

Benefit from the international expertise of the hy-fcell Team at Messe Stuttgart.



**Shanghai, China**

December 1-3, 2022

**Riyadh, Saudi Arabia**

March 2023

**Vancouver, Canada**

June 5-7, 2023

**Stuttgart, Germany**

September 13-14, 2023

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